Credit Ratings for Minnesota School Districts

Coral Schoonejans Associate – Midwest Local Government S&P Global

April 1, 2022

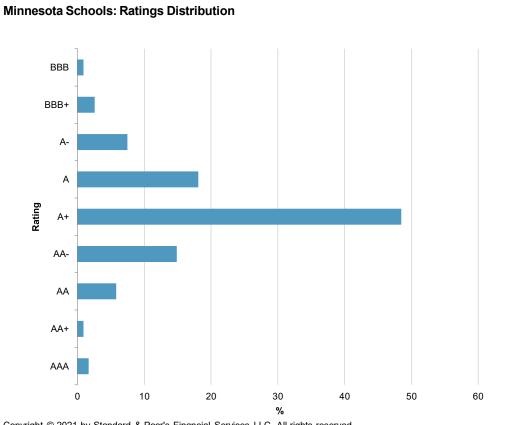


S&P Global Ratings

Agenda

- Minnesota Rating Distribution for School Districts
- Rating Process
 - What to Expect
 - Criteria Overview
 - Focus: ESG
- MN School District Credit Enhancement Program
 - Eligibility Requirements & Required Documents
- Key Takeaways
- Q&A

Minnesota Rating Distribution for School Districts



- We maintain ratings on122 school districts in Minnesota as of Sept. 30, 2021
- Nearly half of all rated MN districts are A+
- About 93% of districts are on a stable outlook

Copyright © 2021 by Standard & Poor's Financial Services LLC. All rights reserved.

 $https://www.capitaliq.com/CIQDotNet/CreditResearch/SPResearch.aspx?DocumentId=49630125\&From=SNP_CRS\#d12455e93a1900$

Minnesota Rating Distribution for School Districts

- Household EBIs in the state tend to be above the national average
- Market value per capita metrics are often inflated by agriculture values
- Ratings BBB+ or lower are usually driven by finances

Key credit metric comparisons

Minnesota Schools: Medians								
	Rating							
	AAA	AA+	AA	AA-	A+	Α	A-	BBB+ or Lower
Household EBI (%)	162	125	119	122	98	93	109	98
Market value per capita (\$)	235,047	113,980	139,468	138,579	192,128	154,909	117,645	185,243
Available general fund (%)	12.4	29.6	13.9	20.5	23.1	18.9	6.1	(3.2)
Debt per capita (\$)	5,880	2,914	2,819	3,513	2,574	2,564	3,512	1,747
Debt as % market value	2.5	2.5	2.7	2.9	1.9	1.9	3.2	2.3
Pension ARC + OPEB as % expense	3.5	2.7	4.7	3.5	3.4	3.4	3.6	3.8

EBI--Effective buying income. ARC--Annual required contribution. OPEB--Other postemployment benefits.

https://www.capitaliq.com/CIQDotNet/CreditResearch/SPResearch.aspx?DocumentId=49630125&From=SNP_CRS#d12455e93a1900

S&P Global Ratings

Rating Process



The Purpose of a Management Meeting

- To get a better understanding of the credit as a whole
- Deep dive into the factors we focus on: The economic base, financial indicators, debt factors and long-term liabilities, management factors, as well as ESG and cybersecurity
- To get clarification on issuer-specific topics
- Explain the ratings process, set expectations, answer any questions
- For continuing disclosure, as you should expect us to reach out to surveil the rating throughout the life of the bonds

Criteria Overview

Economic base

- Industry mix and employment by sector
- Unemployment patterns and labor force growth
- Regional patterns of employment and growth

Financial indicators

- Accounting and reporting methods
- Revenue and expenditure structure and patterns
- Annual operating and budgetary performance

Criteria Overview

Debt factors and long-term liabilities

- The nature of the pledged security
- Debt repayment structure
- Current debt-service burden
- Future capital needs of an issuer

Management factors

- Past performance against original plans
- Depth of managerial experience
- Risk profiles of key leaders

Preparation for the Meeting

 Typically, you will be sent questions two or more days before the call to provide time to prepare and gather required documentation.

Who is on the call?

- The primary and secondary S&P analyst
- The district's municipal advisor
- Financial and any other representatives from the district

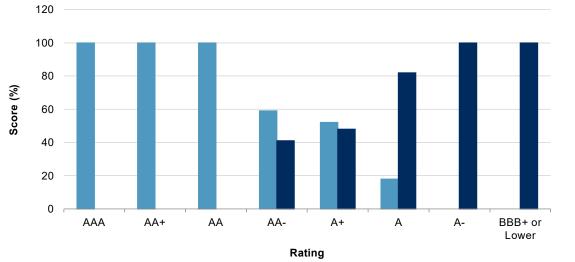
What to have in front of you?

- POS
- List of questions from S&P Global



High-Level Overview: FMA criteria

Financial Management Assessment Distribution by Rating



Minnesota Schools: Financial Management Assessment

Copyright $\ensuremath{\textcircled{O}}$ 2021 by Standard & Poor's Financial Services LLC. All rights reserved.

- The FMA assesses a district's ability to implement timely and sound financial and operational decisions in response to economic and fiscal demands
- Higher-rated districts tend to have good
 FMAs
- Changes in FMA scores do not guarantee changes in the rating

https://www.capitaliq.com/CIQDotNet/CreditResearch/SPResearch.aspx?DocumentId=49630125&From=SNP_CRS#d12455e93a1900

Good

Standard

Key Components to our FMA Criteria

- Revenue and Expenditure Assumptions
- Budget Amendments and Updates
- Long-Term Financial Planning
- Long-Term Capital Planning
- Investment Management Policy
- Debt Management Policy
- Reserve and Liquidity Policy

Requested Management Policies and Documents

We will request the following documents after our conversation, where applicable:

- Most recent budget-to-actual comparison, as shared with the board
- Long term financial plan
- State-mandated long-term facilities maintenance plan
- Any additional capital planning tools
- Most recent investment report, as shared with the board
- Investment, debt, and/or reserve policies

End of Management Meeting: Next Steps

- After completion of full analysis, if we have any follow-up questions, we will reach out.
- We will present to a rating committee, and once a committee decision is made on the rating outcome, we will contact the district's municipal advisor.
- After we speak to the advisor, we will send you the draft rationale for your review for any factual errors or confidential information that should not have been included.
- The district will have a minimum of two hours to review the report.

Focus: ESG

- The state experienced acute environmental physical risks stemming from climate change, including the recent statewide drought and wildfire in its remote northeastern corner.
- In the longer term, we view social risks for the state and for some local entities as elevated because of population loss and higher age-dependency ratios, which could hinder economic growth and increase service costs.
- Governance risks for most issuers are in line with the sector standard.



 $https://www.capitaliq.com/CIQDotNet/CreditResearch/SPResearch.aspx?DocumentId=49630125\&From=SNP_CRS\#d12455e93a1900$



ESG Overview

Minnesota School District Credit Enhancement Program



Minnesota School District Credit Enhancement Program

The AAA long-term rating reflects the additional security provided by the district's eligibility for, and participation in, the MN School District Credit Enhancement Program.

Details on the program

- The state will pay debt service on the district's behalf if it fails to meet debt service obligations.
- Payments from the state represent a standing appropriation from the state's general fund.
- The program supports projects that are central to Minnesota's operations and purpose.
- The program rating and outlook reflect and move in tandem with the state GO rating and outlook.

Minnesota School District Credit Enhancement Program

Required Documents

- POS
- Last 3 years of audited financial statements
- Debt service schedule
- Bond counsel opinion
- Executed application for program participation
- Resolution(s) or board minutes adopting resolution

Key Takeaways



Key Takeaways

- About half of the rated districts in the state are A+, which is consistent with districts across the country.
- Management meetings are a critical component of the rating process.
- By focusing on a government's policies and practices, the FMA is not an evaluation of the competency or aptitude of any individual finance professionals.
- Environmental, social, and governance risks have always been factored into our rating.





Related Research

- <u>'U.S. Local Governments Credit Brief: Minnesota Cities, Counties, And Schools'</u>, Oct 21, 2021
- <u>'GO Debt'</u>, Oct 12, 2006
- <u>'Financial Management Assessment'</u>, July 27, 2006

Analytical Contacts



Coral Schoonejans

Associate

Coral.schoonejans@spglobal.com



Blake Yocom

Analytical Manager/Senior Director Blake.yocom@spglobal.com Copyright © 2019 by Standard & Poor's Financial Services LLC. All rights reserved.

No content (including ratings, credit-related analyses and data, valuations, model, software or other application or output therefrom) or any part thereof (Content) may be modified, reverse engineered, reproduced or distributed in any form by any means, or stored in a database or retrieval system, without the prior written permission of Standard & Poor's Financial Services LLC or its affiliates (collectively, S&P). The Content shall not be used for any unlawful or unauthorized purposes. S&P and any third-party providers, as well as their directors, officers, shareholders, employees or agents (collectively S&P Parties) do not guarantee the accuracy, completeness, timeliness or availability of the Content. S&P Parties are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, for the results obtained from the use of the Content, or for the security or maintenance of any data input by the user. The Content is provided on an "as is" basis. S&P PARTIES DISCLAIM ANY AND ALL EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE, FREEDOM FROM BUGS, SOFTWARE ERRORS OR DEFECTS, THAT THE CONTENT'S FUNCTIONING WILL BE UNINTERRUPTED, OR THAT THE CONTENT WILL OPERATE WITH ANY SOFTWARE OR HARDWARE CONFIGURATION. In no event shall S&P Parties be liable to any party for any direct, indirect, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees, or losses (including, without limitation, lost income or lost profits and opportunity costs or losses caused by negligence) in connection with any use of the Content even if advised of the possibility of such damages.

Credit-related and other analyses, including ratings, and statements in the Content are statements of opinion as of the date they are expressed and not statements of fact. S&P's opinions, analyses, and rating acknowledgment decisions (described below) are not recommendations to purchase, hold, or sell any securities or to make any investment decisions, and do not address the suitability of any security. S&P assumes no obligation to update the Content following publication in any form or format. The Content should not be relied on and is not a substitute for the skill, judgment and experience of the user, its management, employees, advisors and/or clients when making investment and other business decisions. S&P does not act as a fiduciary or an investment advisor except where registered as such. While S&P has obtained information from sources it believes to be reliable, S&P does not perform an audit and undertakes no duty of due diligence or independent verification of any information it receives. Rating-related publications may be published for a variety of reasons that are not necessarily dependent on action by rating committees, including, but not limited to, the publication of a periodic update on a credit rating and related analyses.

To the extent that regulatory authorities allow a rating agency to acknowledge in one jurisdiction a rating issued in another jurisdiction for certain regulatory purposes, S&P reserves the right to assign, withdraw, or suspend such acknowledgement at any time and in its sole discretion. S&P Parties disclaim any duty whatsoever arising out of the assignment, withdrawal, or suspension of an acknowledgement as well as any liability for any damage alleged to have been suffered on account thereof.

S&P keeps certain activities of its business units separate from each other in order to preserve the independence and objectivity of their respective activities. As a result, certain business units of S&P may have information that is not available to other S&P business units. S&P has established policies and procedures to maintain the confidentiality of certain nonpublic information received in connection with each analytical process.

S&P may receive compensation for its ratings and certain analyses, normally from issuers or underwriters of securities or from obligors. S&P reserves the right to disseminate its opinions and analyses. S&P's public ratings and analyses are made available on its Web sites, www.standardandpoors.com (free of charge), and www.spcapitaliq.com (subscription) and may be distributed through other means, including via S&P publications and third-party redistributors. Additional information about our ratings fees is available at www.standardandpoors.com/usratingsfees.

Australia: S&P Global Ratings Australia Pty Ltd holds Australian financial services license number 337565 under the Corporations Act 2001. S&P Global Ratings' credit ratings and related research are not intended for and must not be distributed to any person in Australia other than a wholesale client (as defined in Chapter 7 of the Corporations Act).

STANDARD & POOR'S, S&P and RATINGSDIRECT are registered trademarks of Standard & Poor's Financial Services LLC.

spglobal.com/ratings

S&P Global Ratings