



## **Peak Performance:**

Bond Proceeds Investment & Arbitrage Strategies

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# Investment & Arbitrage Strategies

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# In Today's Session...

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- Arbitrage for tax-exempt debt issuers
- Benefits on involving your Investment Adviser early
- Leveraging the current market environment
- Debt issuance strategies to achieve tax compliance
- Arbitrage compliance considerations



# What is Arbitrage?

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Arbitrage in the simplest sense is earning a riskless profit by taking advantage of pricing differences on the same asset in different markets.

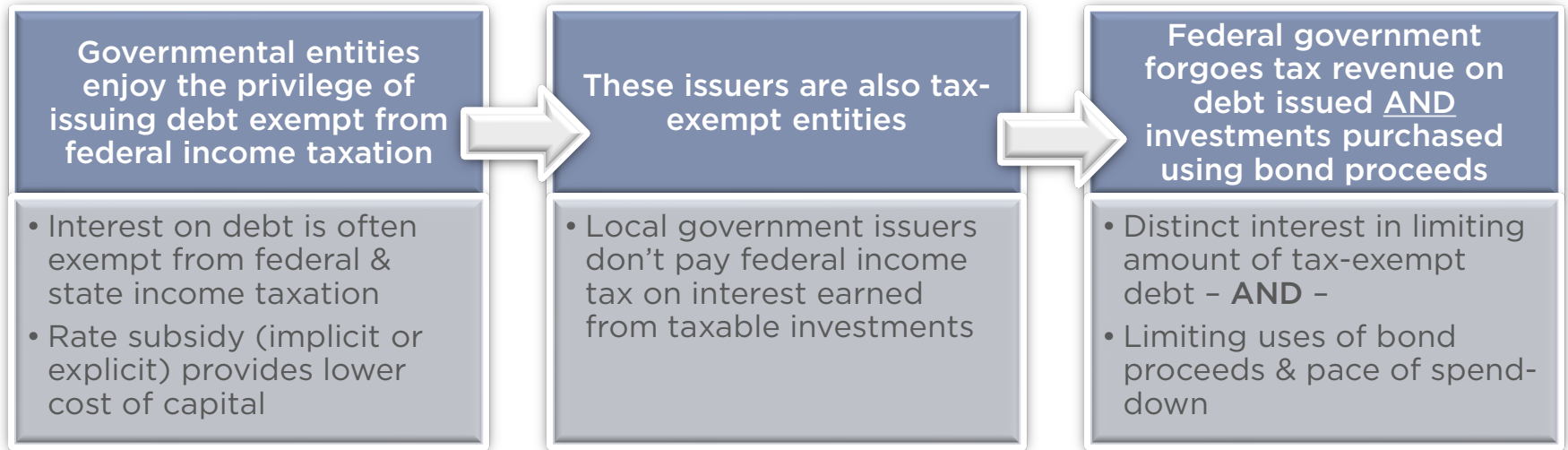


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# **ARBITRAGE FOR TAX- EXEMPT DEBT ISSUERS**

# Arbitrage Regulations: Conceptual Framework

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# Arbitrage Creation

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## ARBITRAGE CREATION



Issuer tax covenants associated with ALL tax-exempt debt

# Basic Principles: Arbitrage & Yield Restriction

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- Prohibits “abuse” associated with investing proceeds of a tax-exempt issue in higher yielding taxable securities
- IRS limitations related to:
  - ✓ Issuing earlier than necessary
  - ✓ Issuing more than necessary
  - ✓ Keeping proceeds invested longer than necessary
- Must reasonably establish each tax-exempt issue complies with requirements



# Arbitrage: Why it's More Prevalent Now...

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Yield environment for borrowing & reinvestment

Project/materials procurement delays extending expenditure periods = increased interest earnings potential

Earnings on ALL funds & accounts have increased due to higher short-term yields (debt service, reserve, etc.)

87,000 additional IRS agents = more potential audit eyes!

# Exceptions to Arbitrage Rebate

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## Small Issuer Status:

- Applies to issuers that reasonably expect to issue no more than \$5MM in tax-exempt debt during a calendar year
- Current refundings generally excluded from \$5 million limit

## Spending Exceptions:

	6 Month Spending Exception	18 Month Spending Exception	24 Month Spending Exception
6 Months	100%	15%	10%
12 Months	-	60%	45%
18 Months	-	100%	75%
24 Months	-	-	100%

# Debt Proceeds Management & Compliance

Think about  
it here...



...Don't wait  
'til here!



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# **INVOLVING YOUR INVESTMENT ADVISER EARLY**

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# Benefits of Early Engagement

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## Bond counsel provides tax opinion & conducts due diligence on tax-exempt status of debt

- Issuer must establish a “reasonable expectation” it will comply with an exception to rebate
- Investment Adviser can estimate interest earnings based on project draw schedule to help ensure spend-down compliance
- Adviser can assist issuer with preparing tax certificate, including estimated earnings & gross yield on invested bond proceeds

# Benefits of Early Engagement

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- Investment Adviser collaborates with entire finance team to:
  - ✓ Create holistic financing plan that considers tax implications & project draw schedule
  - ✓ Establish portfolio strategy prior to bond closing, minimizing idle funds & multiple money transfers
  - ✓ Coordinate with project engineers & architects on project phasing for larger construction initiatives

**Early Involvement = More Informed = Higher Value to Issuer**

# Investment Policy Considerations

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Investment policies silent on investment of bond proceeds.

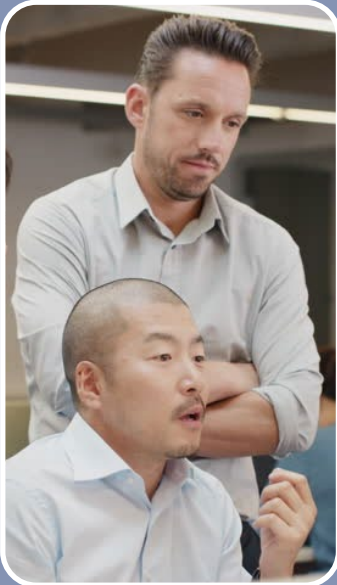


Investing borrowed funds differs from that of general funds

- Higher credit quality
- Higher secondary market liquidity
- Cannot accept call or extension risk
- Maturities typically matched to meet project expenditures

# Best Practices Considerations

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Investment Adviser assists with policies & procedures to help maximize earnings retention, ensure tax compliance

- Establish segregated investment accounts for bond proceeds
- Minimize deposit balances subject to 110% collateralization
- Perfect collateral & complete pledge agreements, as needed
- Minimize transaction costs
- Complete account transfers for project spending
- Conduct periodic portfolio review
- Report monitoring for arbitrage compliance



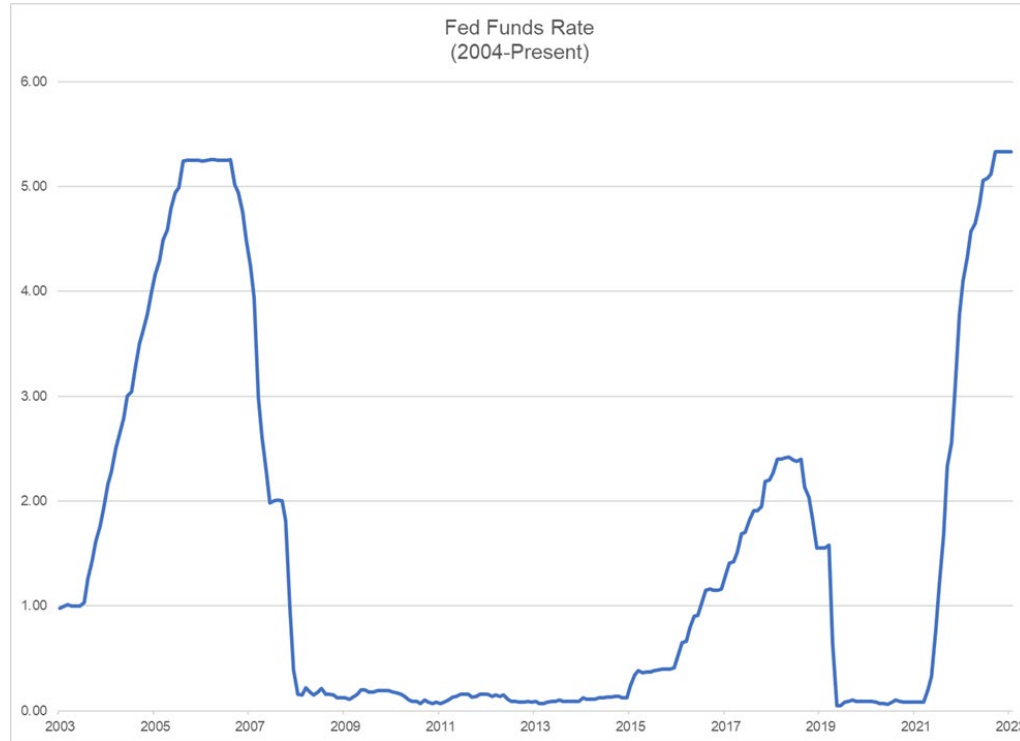


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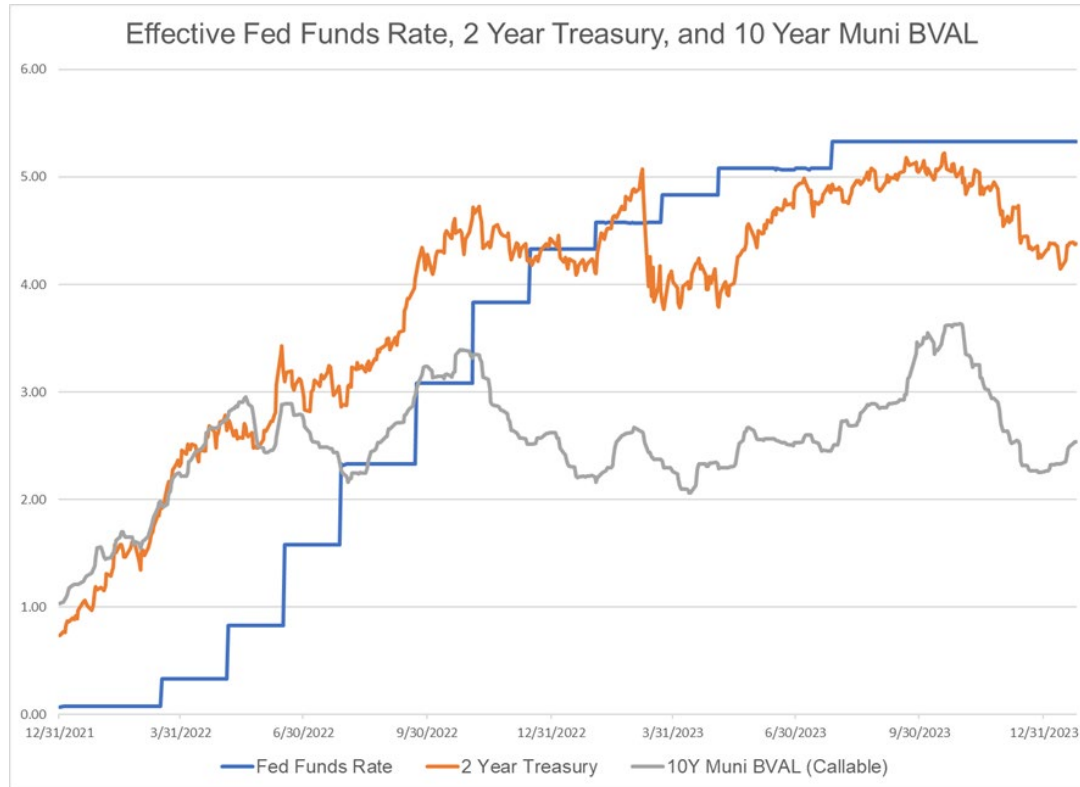
# **LEVERAGING THE CURRENT MARKET ENVIRONMENT**

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# Yield Environment: Fed Funds Rates



# Yield Environment: Fed Funds & 10-yr UST



# Yield Environment: Permissible Investments

Investment Type	3-Months	6-Months	1-Year	2-Year
Certificates of Deposit	5.15	5.00	4.90	4.65
US Treasuries	5.35	5.21	4.76	4.31
Tax Exempt AAA Munis	3.66	3.81	4.04	3.86
Taxable AAA Munis	5.16	5.21	4.73	4.76
Agencies	5.20	4.55	4.73	4.44

Investment Type	Yield
Money Market Fund	5.16
Overnight (UST) Repo	5.30

Source: Bloomberg 1/25/23

# Investment Strategy: Two Tracks

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## Track 1:

Projects that won't meet spending exception:

- Current US Treasury yields allow portfolio to exceed arbitrage yield with minimal risk
- Safety & liquidity are sole considerations; maximizing yield not a goal as issuer will likely need to make rebate payment

## Track 2:

Projects that meet spending or small issuer exception:

- Tactical strategies may add to portfolio performance & seek to maximize earnings available for projects costs

# Investment Strategy: Spend Lowest Yield First

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Most borrowers receive lower yield on cash accounts than what's currently available by investing in securities.

Paying invoices from available cash prior to reimbursement adds value over time

Planning draw dates in advance results in more efficient portfolio management, no need to hold low-yield cash in investment account

# Investment Strategy: Beginning vs. End Period

## Treasury Yields as of 1/25/24:

Maturity Date	Investment Amount	Net Yield	Investment Earnings
1/31/2024	\$ 500,000	5.39%	\$ -
2/29/2024	\$ 500,000	5.40%	\$ 2,146
3/31/2024	\$ 500,000	5.35%	\$ 4,398
4/30/2024	\$ 500,000	5.30%	\$ 6,538
5/31/2024	\$ 500,000	5.25%	\$ 8,709
6/30/2024	\$ 500,000	5.21%	\$ 10,769
7/31/2024	\$ 500,000	5.13%	\$ 12,794
8/31/2024	\$ 500,000	5.06%	\$ 14,756
9/30/2024	\$ 500,000	4.98%	\$ 16,587
10/31/2024	\$ 500,000	4.91%	\$ 18,424
11/30/2024	\$ 500,000	4.83%	\$ 20,132
12/31/2024	\$ 500,000	4.76%	\$ 21,844
1/31/2025	\$ 500,000	4.72%	\$ 23,681
2/28/2025	\$ 500,000	4.69%	\$ 25,293
3/31/2025	\$ 500,000	4.65%	\$ 27,069
4/30/2025	\$ 500,000	4.61%	\$ 28,750
5/31/2025	\$ 500,000	4.58%	\$ 30,464
6/30/2025	\$ 500,000	4.54%	\$ 32,084
7/31/2025	\$ 500,000	4.50%	\$ 33,735
8/31/2025	\$ 500,000	4.47%	\$ 35,356
9/30/2025	\$ 500,000	4.43%	\$ 36,884
10/31/2025	\$ 500,000	4.39%	\$ 38,442
11/30/2025	\$ 500,000	4.35%	\$ 39,909
12/31/2025	\$ 500,000	4.32%	\$ 41,405
1/31/2026	\$ -	4.30%	\$ -
Total	\$ 12,000,000		\$ 530,170

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12/31/2025	\$ 500,000	4.32%	\$ 41,405
1/31/2026	\$ 500,000	4.30%	\$ 43,091
Total	\$ 12,000,000		\$ 573,261

# Investment Strategy: Playing the Short Game

Buying “top” of the treasury curve doesn’t always yield best results given peak short-term rates

Compare two July 2007 investments:

**6-month T-bill vs. rolling 1-month bill for 6 months**

Issue Date	Maturity Date	Issue Yield	Return on \$1 million	Return as %
8/2/2007	1/31/2008	5.00%	\$ 1,024,870.19	2.487%
Issue Date	Maturity Date	Issue Yield	Return on \$1 million	Return as %
8/2/2007	8/30/2007	5.16%	\$ 1,003,947.19	0.395%
8/30/2007	9/27/2007	4.69%	\$ 1,007,551.99	0.755%
9/27/2007	10/25/2007	3.33%	\$ 1,010,121.06	1.012%
10/25/2007	11/23/2007	3.99%	\$ 1,013,316.81	1.332%
11/23/2007	12/20/2007	3.75%	\$ 1,016,121.30	1.612%
12/20/2007	1/17/2008	2.80%	\$ 1,018,299.33	1.830%
1/17/2008	2/14/2008	3.14%	\$ 1,020,744.59	2.074%



# Investment Strategy: Barbell Portfolios

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Investing exclusively in short-term assets is a BET!



A “barbell” portfolio composed of both short-& long-term assets to meet project payments protects against risk of declining short rates.

# Investment Strategies: Tax-Exempt Securities

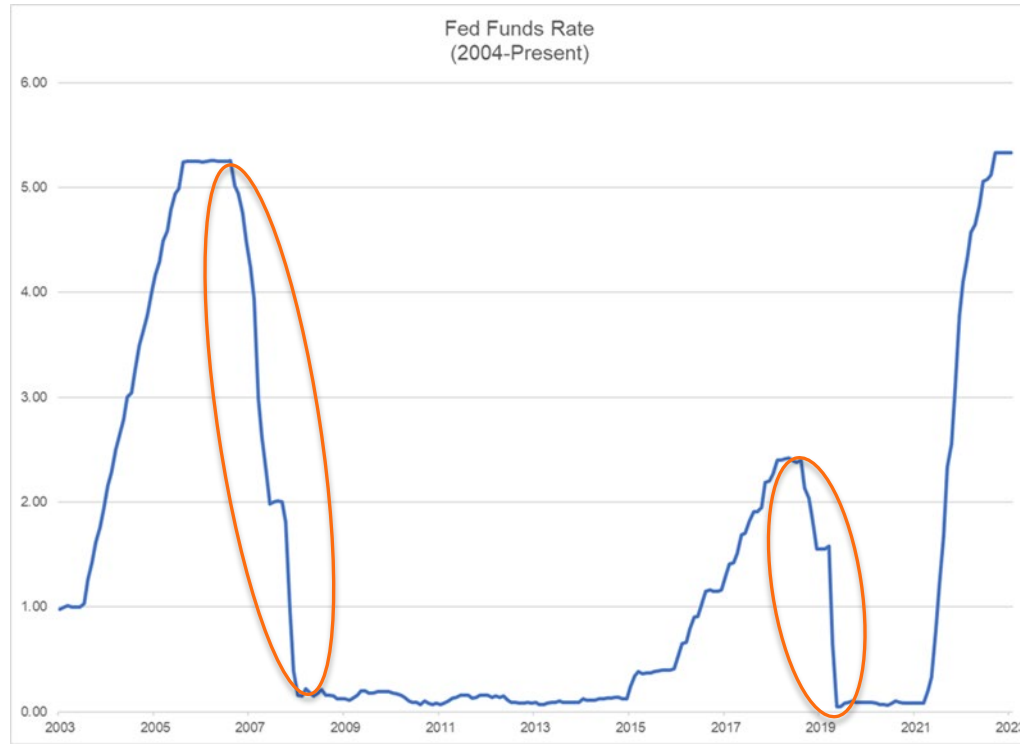
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It's counter-intuitive to think investing in tax-exempt assets may benefit tax-free borrowers, BUT...

Delayed projects, shifting yield curves & market dislocations all reasons to use tax-exempts

- Earnings “shielded” from arbitrage considerations.
- Can be considered in positive arbitrage situations where issuer can't meet spending exception
- High credit quality borrowers may find achieve positive “spread”

# Investment Strategies: Fed Funds Rate Revisited



# Investment Strategies: What We're Telling Clients

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Allocate heavily toward treasuries, particularly at longest maturity where there's yield advantage

- Rare opportunity for attractive yields without sacrificing credit & liquidity

Be very conservative about late project liquidity needs

- Invest in CDs or taxable munis at other end of barbell

**Don't fall behind schedule if you qualify for a spending exception to  
arbitrage rebate!**



Investment & Arbitrage Strategies

# **DEBT ISSUANCE STRATEGIES TO ACHIEVE TAX COMPLIANCE**

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# Debt Issuance Strategies: Tax Compliance

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If issuer can't "reasonably expect" to meet rebate exceptions under a single debt transaction...there are options!

Issue multiple tranches of debt

Compartmentalize project based on constituent pieces, issue debt for each

Use funds on-hand to carry all prelim & some construction costs

There are pros & cons to each approach.

# Debt Issuance Strategies: Multiple Debt Tranches

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\$10 million project: Consider issuing two tranches of \$5 million in consecutive calendar years.



## Pros

- Achieve small issuer exception for each transaction
- Potentially lower total interest cost



## Cons

- Higher costs of issuance
- Interest rate risk
- Higher administrative burden
- Greater future debt management costs

# Debt Issuance Strategies: Compartmentalizing

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Break project into constituent-based components & issue debt against each to meet spending exceptions.



## Cons

- Higher cost of issuance
- Interest rate risk
- Higher administrative burden
- Greater future debt management costs



## Pros

- Aligns timing of financing with major project components
- Potentially lower total interest cost
- Longer amortization period

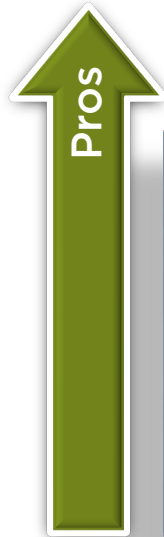




# Debt Issuance Strategies: Internal Funding

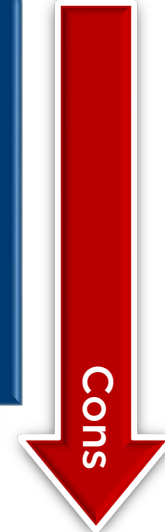
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Use Funds on-hand to carry certain project costs, then reimburse the expenditures.



- Almost assured to comply with rebate exceptions
- Can issue single series of bonds
- Potential lower total interest cost
- Lower future debt management expenses

- Must carefully consider timing of project & debt issuance
- Diminished interest income
- Must calculate impact to operating liquidity



# Debt Issuance Strategies: Other Best Practices

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## Reimbursement

- Execute official declaration of intent to reimburse timely
- May also adopt reimbursement resolution for entire project
- Without declaration, only 60 days to reimburse from tax-exempt debt proceeds

## Unspent proceeds from prior issues

- Even if in money markets, still earning much higher rate than arbitrage yield
- Spend funds timely or transfer to debt service fund to pay interest



Investment & Arbitrage Strategy

# **ARBITRAGE COMPLIANCE CONSIDERATIONS**

# Best Practices: Maintaining “Bona Fide” Status

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## Funds & accounts related to a bond issue...

### Debt Service

- Should be depleted each bond year to maintain arbitrage & yield restriction exemptions
- Reasonable “carry-over” amount permitted (1/12<sup>th</sup> of annual)

### Debt Service Reserve Fund

- Earnings should be regularly transferred to debt service fund to maintain compliance with traditional “three-pronged” test

# Best Practices: Maintaining “Bona Fide” Status

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## Common pitfalls for Minnesota issuers...

### 105% Over-Levy Requirement:

- Be careful or you may exceed reasonable carry over after two years

### Assessment Bonds:

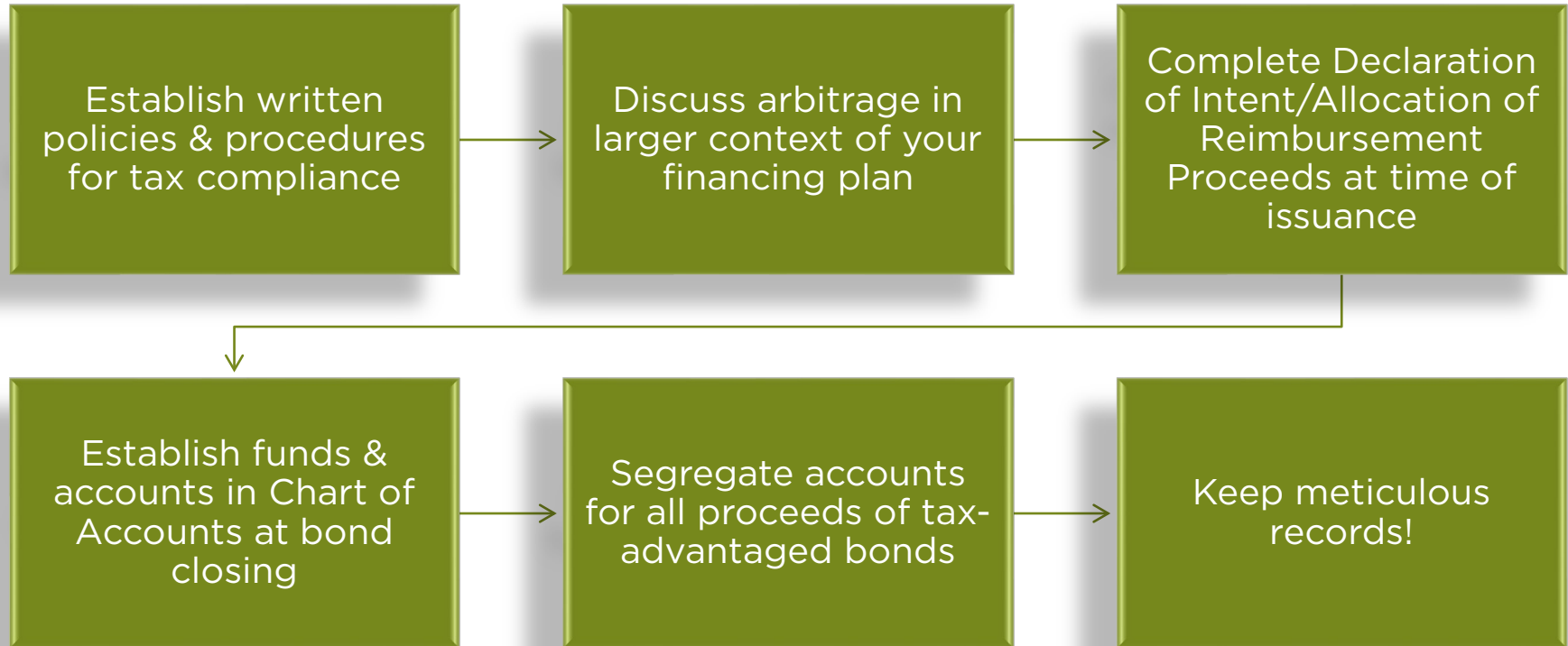
- Don't let assessments accumulate in your debt service fund

### Bond-funded Capital Projects

- Close out funds & allocate unspent proceeds timely

# Arbitrage Compliance: Best Practices Process

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# Your Presenters

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