

**Ehlers' 2025 Wisconsin Public Finance Seminar**  
**February 13 - 14, 2025**  
**Kalahari Resort & Convention**  
**Event Agenda**

Day 1 - Thursday, February 13, 2025			
8:00am	<b>Pre-Seminar Workshop Check-In &amp; Continental Breakfast</b> <i>Guava, Tamarind, Portia, Wisteria</i>		
9:00am	<b>Municipal Debt 101: The Basics of Bond Issuance</b> Suite E/F		
10:00am	<b>Tax Increment Financing 101: From Concept to Creation</b> Suite E/F		
11:00am	<b>The Fundamentals of Public Funds Investing</b> Suite E/F		
12:00pm	<b>Full Seminar Attendee Check-In &amp; Lunch</b> <i>Guava, Tamarind, Portia, Wisteria</i>		
1:15pm	<table border="1"> <tr> <td style="background-color: #8ebf4d; color: white;"> <b>Words Matter! Development Agreement Terminology</b>            Suite E/F         </td> <td style="background-color: #8e6090; color: white;"> <b>From Income to Arbitrage: Post Issuance Debt Management Strategies</b>            Suite G         </td> </tr> </table>	<b>Words Matter! Development Agreement Terminology</b> Suite E/F	<b>From Income to Arbitrage: Post Issuance Debt Management Strategies</b> Suite G
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2:15pm	<b>Break</b>		
2:30pm	<table border="1"> <tr> <td style="background-color: #8ebf4d; color: white;"> <b>Myth Busters! Tax Incremental Financing Demystified</b>            Suite E/F         </td> <td style="background-color: #8e6090; color: white;"> <b>Keep the Water Running! Lead Line Replacement Programs and Funding</b>            Suite G         </td> </tr> </table>	<b>Myth Busters! Tax Incremental Financing Demystified</b> Suite E/F	<b>Keep the Water Running! Lead Line Replacement Programs and Funding</b> Suite G
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3:30pm	<b>Break</b>		
3:45pm	<b>General Session: Pass or Fail? Best Practices for a Successful Levy Limit Referendum</b> Suite E/F		
5:00pm	<b>Reception</b> <i>Guava, Tamarind, Portia, Wisteria</i>		

Day 2 - Friday, February 14, 2025			
7:15am	<b>Hot Breakfast Buffet</b> <i>Guava, Tamarind, Portia, Wisteria</i>		
8:30am	<table border="1"> <tr> <td style="background-color: #8ebf4d; color: white;"> <b>Poise &amp; The Press: Effectively Managing Media Relations</b>            Suite E/F         </td> <td style="background-color: #8e6090; color: white;"> <b>Innovation Program Updates</b>  <i>TBD</i> </td> </tr> </table>	<b>Poise &amp; The Press: Effectively Managing Media Relations</b> Suite E/F	<b>Innovation Program Updates</b> <i>TBD</i>
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9:30am	<b>General Session: Affordable Housing for WI Communities - Panel Discussion</b> Suite E/F		
10:30am	<b>Break</b>		
10:45am	<b>General Session: Budget Forecast &amp; Legislative Update</b> Suite E/F		
11:45 am	<b>Departure</b>		