

2026 Seminar Agenda

DAY 1 - THURSDAY, FEBRUARY 12, 2026		
8:00 am	Pre-Seminar Workshop Check-In & Continental Breakfast (Guava, Tamarind, Portia, Wisteria)	
8:40 am	Tax Increment Financing 101	
9:50 am	Municipal Debt 101	
11:00 am	Municipal Budgeting 101	
12:00 pm	Full Seminar Attendee Check-In & Lunch (Guava/Tamarind/Portia/Wisteria)	
1:15 pm (choose one)	Inside the Capital Stack: What Economic Development Staff Need to Know (E/F Convention Center)	Alternative Funding Sources & Covered Services (G Convention Center)
2:15 pm	Break	
2:30 pm (choose one)	Affordable Housing Extension Case Studies (E/F Convention Center)	Key Financial Indicators for Utilities (G Convention Center)
3:30 pm	Break	
3:45 pm	General Session: Economic Development Case Studies (E/F Convention Center)	
5:00 pm	Reception (Guava/Tamarind/Portia/Wisteria)	
DAY 2 - FRIDAY, FEBRUARY 13, 2026		
7:30 am	Hot Breakfast Buffet (Guava/Tamarind/Portia/Wisteria)	
8:30 am (choose one)	Defendable TIF Project Plans (E/F Convention Center)	Protecting Public Funds in Today's Market Environment (G Convention Center)
9:45 am	General Session: The State of Housing in Wisconsin (E/F Convention Center)	
10:45 am	Break	
11:00 am	General Session: Innovative Strategies for Economic Development, Staff Recruitment, and Municipal Communications (E/F Convention Center)	
12:00 pm	Departure	

